



For Immediate Release

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### **Annette Padilla Consulting Launches New PR Business with Website**

San Diego, CA-September 1, 2006-Annette Padilla Consulting, a recently founded and growing women-owned small business, announces a public relations website located at [www.AnnettePadillaConsulting.com](http://www.AnnettePadillaConsulting.com) for consumers, clients and journalists.

“The site promotes innovative small business clients such as the La Jolla Center for Neurofeedback and Southwest College Strategies, and several training centers including Prevention by Design at UC Berkeley and The Center for Community Action and Training in Northern California. I wanted to use my talent to promote industry leaders and create resources for nonprofits that I work with and media seeking story ideas on savvy businesses,” said Padilla.

Clients and collaborators are linked to [AnnettePadillaConsulting.com](http://AnnettePadillaConsulting.com) along with networking entrepreneurs from the San Diego lead group Partners in Networking

*Media PR Investor Relations Fundraising*  
*Strategic Marketing Training Technical Assistance Evaluation*  
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([www.pinsandiego.com](http://www.pinsandiego.com)) based in Del Mar. Prospective clients, including nonprofits, are able to complete on-line needs assessments for services such as fundraising, media training or evaluation. Media representatives such as editors, reporters or journalists will find information on workshops such as “Meet the Media” to promote their publications and electronic news outlets to businesses and people interested in topics such as the real estate market, business development, and innovative PR tactics. Also, client press releases and events will be posted.

### **About Annette Padilla Consulting**

Annette Padilla launched her PR business in January, 2006 to focus on public relations and fundraising to serve the nonprofit and private sector locally with goals to expand to other areas. Padilla advances individuals, organizations and businesses in the public eye with services such as PR, media, strategic marketing, investor relations, development, training and technical assistance and evaluation. Current contracts and clients include the State of California funded Center for Applied Research Solutions/Community Prevention Institute, Southwest College Strategies, Fitness on the Move, Inc., and the La Jolla Center for Neurofeedback.

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