

**La Jolla Center for Neurofeedback
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News release

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**Dr. Timmie Pollock and Dr. Robert Burgess Discuss Neurofeedback
To Improve Performance at Work, in Sports and School**

San Diego, CA-October 11, 2006-Neurofeedback, one of the newer, less known forms of biofeedback, is going to be the next popular medical therapy. Brain wave training on a computer based program is used for clients to optimize the brain's overall function and improve a person's ability to handle stress, increase mental focus and concentration. Dr. Timmie Pollock and Dr. Robert Burgess spoke to Scripps Memorial Hospital staff in La Jolla on Tuesday, October 10th to discuss the therapy and application. Dr. Pollock and Burgess are experts who train clients to improve their performance. Patients that benefit from Neurofeedback include business executives, students, and athletes in equestrian competition, tennis players and golfers.

In addition to their work with performance enhancement at the La Jolla Center for Neurofeedback, Dr. Pollock and Burgess provide neurofeedback services to clients

with disorders such as Attention-Deficit Disorder (ADD), Attention Deficit Hyperactivity Disorder or ADHD which is the inability to sit still, plan ahead, finish tasks or be fully aware of what's going on around them. Neurofeedback also can help depression, anxiety, post-concussive syndrome, post traumatic stress disorder or PTSD, and other addictions.

About the La Jolla Center for Neurofeedback

Dr. Burgess and Dr. Pollock are licensed clinical psychologists at the Center both with over 20 years of practice working with a variety of clients including amateur and professional athletes (www.LaJollaNeuro.com). Located in La Jolla, the Center has helped many people get off medication and assists athletes to improve their mental focus. Dr. Pollock is a clinical and sport psychologist in private practice who has published articles in publications attract horse competitors such as the United States Dressage Federation (USDF) Connection, Dressage Today and has served as expert guest on Channel 8 TV. Dr. Pollock is a member of the San Diego Partners in Networking (PIN) professional networking business leads group located at www.PINSanDiego.com.

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